

The book was found

# How To Look Expensive: A Beauty Editor's Secrets To Getting Gorgeous Without Breaking The Bank



## Synopsis

Glamour's "Beauty Sleuth" reveals tricks of the trade to help you look fabulously high-end "in any economy. Andrea Pomerantz Lustig has spent twenty years as a beauty editor, and her contact list is packed with the names of the most exclusive stylists in the business. In *How to Look Expensive*, she combines her own experience with highly coveted secrets she's learned from the experts to help readers achieve buttery highlights, luminous skin, flawless makeup, and more, all on a budget. Delivering red-carpet looks without putting readers in the red, tips include:

- How to get expensive-looking hair color at an inexpensive salon
- Superluxe DIY skincare cocktails for less than \$20
- The cheap cosmetic secrets of expensive makeup artists
- Tips for princess-perfect skin on a pauper's budget
- *Work Your Beauty Budget* • sections that help you make the most of every dollar

With *How to Look Expensive*, every woman can afford to get gold-card gorgeous, and reap the self-confidence that comes with it.

## Book Information

Hardcover: 224 pages

Publisher: Avery; 1 edition (August 7, 2012)

Language: English

ISBN-10: 1592407234

ISBN-13: 978-1592407231

Product Dimensions: 6.2 x 0.7 x 8.3 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: 3.9 out of 5 stars [See all reviews](#) (252 customer reviews)

Best Sellers Rank: #23,389 in Books (See Top 100 in Books) #29 in [Books > Arts & Photography > Graphic Design > Commercial > Fashion Design](#) #46 in [Books > Health, Fitness & Dieting > Beauty, Grooming, & Style](#) #7242 in [Books > Reference](#)

## Customer Reviews

Let me start by saying, I read A LOT of beauty books and this is by far the best compilation of information I've ever seen in one place. What I love about this book: The author clearly defines what she means by "expensive". I met a woman the other day who was a wonderful person and I enjoyed talking with her, but the entire time I was distracted by her bright bright school bus yellow blond hair. Sometimes our efforts to look beautiful can do more harm than good and it can be hard to know the difference. This book helps you with that and warns repeatedly against the dangers of "over doing it". It's not a cookie cutter "Here's how you too can look just like me!" type of beauty book. (I HATE

those.) There is a break down of different celebrity style categories: Park Avenue Pretty, Hollywood Boho, Glam Globe-Trotter, and Modern Movie Star. You can pick the style or combination that best fits you and there are suggestions for how all of the advice can be applied to the various styles. The author tells you what it is celebrities do to get a certain look. Most of the time this is not practical for us mere mortals either with time or money. Gweneth Paltrow's beautiful hair color for example (which is what I think the woman mentioned above was shooting for) is a huge investment of both and is therefore not too practical for most of us. If you really want to make the sacrifice to have that hair the book can help you out, but mostly I just liked knowing exactly what celebrities do to look so good because next time I envy something (like Gweneth Paltrow's hair) I don't have to wonder why I can never get mine to look that way. Instead I can say to myself, I can have it if I really want it, but it's not worth it. There is advice for every budget.

[Download to continue reading...](#)

How to Look Expensive: A Beauty Editor's Secrets to Getting Gorgeous without Breaking the Bank  
How to Make Your Small Business Look Larger Even on a Budget: Enhance Your Business Image Without Breaking the Bank (Business Basics for Beginners) TEESPRING DOMINATION - 2016:  
Launch Your T-Shirt Selling Business Without Breaking the Bank Frugal Business Owner's Guide to DIY Local SEO: How You Can Generate More Leads and Get More Customers without Breaking the Bank Screw College Debt: How to go to college without breaking the bank Master Shots Vol 1, 2nd edition: 100 Advanced Camera Techniques to Get An Expensive Look on your Low Budget Movie Master Shots: 100 Advanced Camera Techniques to Get an Expensive Look on Your Low-Budget Movie Essential Oils Beauty Secrets Reloaded: How To Make Beauty Products At Home for Skin, Hair & Body Care: A Step by Step Guide & 70 Simple Recipes for Any Skin Type and Hair Type Minecraft Secrets: Master Handbook Edition: Top 100 Ultimate Minecraft Secrets You May Have Never Seen Before (Unofficial Minecraft Secrets Guide for Kids) (Ultimate Minecraft Secrets Handbook) The Billionaire's Vinegar: The Mystery of the World's Most Expensive Bottle of Wine How to Make Your Car Last Forever: Avoid Expensive Repairs, Improve Fuel Economy, Understand Your Warranty, Save Money (Motorbooks Workshop) The Most Expensive Game in Town: The Rising Cost of Youth Sports and the Toll on Today's Families Expensive Mistakes When Buying & Selling Companies Million-Dollar Classics: The World's Most Expensive Cars Reinventing American Health Care: How the Affordable Care Act will Improve our Terribly Complex, Blatantly Unjust, Outrageously Expensive, Grossly Inefficient, Error Prone System Define the Relationship: A Candid Look at Breaking Up, Making Up, and Dating Well Hack and HHVM: Programming Productivity Without Breaking Things Math Doesn't Suck: How to Survive Middle School Math Without Losing

Your Mind or Breaking a Nail Donald Judd: Complete Writings 1959-1975: Gallery Reviews, Book Reviews, Articles, Letters to the Editor, Reports, Statements, Complaints The Accidental Life: An Editor's Notes on Writing and Writers

[Dmca](#)